



## **Advanced Services – SMS Message Pricing**

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## Volume Discounting

The discount structure for all MT SMS sent through HSL's Advanced Services accounts is as follows:

MT SMS Volume (monthly)	Discount
0 – 49 999	0%
50,000 – 99,999	5%
100,000 – 149,999	10%
150,000 – 299,999	15%
300,000 – 499,999	20%
500,000 – 599,999	25%
600 000+	30%

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## Message pricing for each delivery zone

The basic (before discount) message cost for each zone is as follows:

Zone	UKP	USD	Euro
A	0.045	0.068	0.055
B	N/A		
C	0.05	0.076	0.061
D	N/A		
E	0.06	0.091	0.073
F	0.090	0.136	0.109
S	0.500	0.755	0.608

Note: Messages are charged in UK Pounds Sterling and pricing in USD and Euros is included only as an indication of approximate cost. Currencies correct as at 1<sup>st</sup> July 2010.

## Countries and zones

The charging zones are as follows:

Zone	Countries
<b>A</b>	Albania Andorra Anguilla Antigua & Barbuda Aruba Australia Austria Azerbaijan Bahamas Bahrain Bangladesh Bermuda Bolivia Bosnia & Herzegovina Brazil Bulgaria Burkina Faso Cayman Islands China, People's Republic Cote d'Ivoire Cuba Czech Republic, The Denmark Dominica Ecuador Egypt Equatorial Guinea Estonia Ethiopia Faroe Islands Finland Gabon Gambia Georgia Ghana Gibraltar Greece Greenland Grenada Guadeloupe Guyana (British) Haiti Hong Kong

Iceland India Indonesia International Networks, shared code Iran, Islamic Republic of Iraq Ireland, Republic of Israel Jamaica Japan Jordan Kenya Kuwait Latvia Lebanon Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia, Republic of (FYROM) Malaysia Maldives Malta Martinique Mauritius Moldova, Republic of Monaco Montserrat Morocco Mozambique Namibia Netherlands Antilles New Zealand Niger Nigeria Norway Oman Pakistan Palestinian Authority Paraguay
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Peru  
Philippines, The  
Poland  
Puerto Rico  
Qatar  
Romania  
Samoa  
Saudi Arabia  
Serbia  
Seychelles  
Sierra Leone  
Singapore  
Slovakia  
Slovenia  
South Africa  
Sri Lanka  
St. Kitts  
St. Lucia  
St. Vincent  
Switzerland  
Syria  
Tajikistan, Republic of  
Tanzania  
Thailand  
Togo  
Tonga  
Tunisia  
Turkey  
Turks & Caicos Islands  
Ukraine  
United Arab Emirates  
Uruguay  
Vanuatu  
Vietnam  
Virgin Islands (British)  
Virgin Islands (US)

**B** *none*

**C** Guernsey  
Jersey  
United Kingdom

**D** *none*

**E** Afghanistan  
Algeria

Argentina  
Armenia  
Barbados  
Belarus  
Belgium  
Botswana  
Brunei  
Burundi  
Cambodia  
Cameroon  
Canada  
Cape Verde  
Chad  
Chile  
Colombia  
Congo  
Congo, The Democratic  
Republic of  
Croatia  
Cyprus  
Dominican Republic  
El Salvador  
Fiji  
France  
French Guiana  
Germany  
Hungary  
Italy  
Kazakhstan  
Kyrgyzstan  
Madagascar  
Malawi  
Mauritania  
Mexico  
Mongolia  
Nepal  
Netherlands, The  
Portugal  
Russian Federation, The  
Rwanda  
Senegal  
Spain  
Sudan  
Suriname  
Swaziland

Sweden  
Taiwan  
Timor-Leste  
Turkmenistan  
Uganda  
United States of America  
Uzbekistan  
Venezuela  
Yemen  
Zambia  
Zimbabwe

**F** Panama  
Trinidad & Tobago

**Note:** Charging is based on the country dialing prefix contained in the destination mobile telephone number. For example, a mobile telephone with prefix “44” will be charged as zone “C” and at the MT SMS message rate associated with Guernsey / Jersey / United Kingdom (all have 44 country dialing prefix).

A full list of country dialing prefixes and associated zone is available on request from HSL Support.

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