



Advanced Services – Services Pricing

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Service Levels –

In order to send and/or receive messages through HSL's systems a service level must be selected by the customer under which access to HSL's systems is provided. Each service level has a different level of support, available links (Internet, ISDN, leased line), and message throughput. Options are available for each service level regarding interface protocol (SMPP, SMTP, HTTP, Web Services (SOAP/XML)) or HSL Solutions (Alertbroadcast, EmailSMS, WebSMS).

Intro Level	
Capacity per day	Up to 50 SMS
Interfaces	SMPP, HTTP, SMTP, Web Services (SOAP / XML)
Solutions	AlertBroadcast*, EmailSMS, WebSMS
VPN	Not available
Charges	
Set-up charge	Nil
Service charge	£25 per month

Entry Level	
Capacity per day	Up to 250 SMS
Interfaces	SMPP, HTTP, SMTP, Web Services (SOAP / XML)
Solutions	AlertBroadcast*, EmailSMS, WebSMS
VPN	Not available
Charges	
Set-up charge	Nil
Service charge	£30 per month

Contact Level	
Capacity per day	Up to 2,500 SMS
Interfaces	SMPP, HTTP, SMTP, Web Services (SOAP / XML)
Solutions	AlertBroadcast*, EmailSMS, WebSMS
VPN	Not available
Charges	
Set-up charge	Nil
Service charge	£60 per month

Base Level	
Capacity per day	Up to 25,000 SMS
Interfaces	SMPP, HTTP, SMTP, Web Services (SOAP / XML)
Solutions	AlertBroadcast*, EmailSMS, WebSMS
VPN	IPSec 3DES
Charges	
Set-up charge	Nil
Service charge	£93 per month

Corporate Level	
Capacity per day	Up to 250,000 SMS
Interfaces	SMPP, HTTP, SMTP, Web Services (SOAP / XML)
Solutions	AlertBroadcast*, EmailSMS, WebSMS
VPN	IPSec 3DES
Charges	
Set-up charge	Nil
Service charge	£150 per month

* Additional charges are applicable to the AlertBroadcast Solution

Throughput Guarantee Extension

Account Level	Maximum SMS per day	Daily Charge
Entry Level	Up to 2,500 SMS	£10
Contact Level	Up to 25,000 SMS	£20
Base Level	Up to 250,000 SMS	£30

Please note –

- » Charges will automatically be applied at the above rates whenever an account's capacity is exceeded
- » SLA Throughput Guarantee for an account will automatically be upgraded on a single day to the above "maximum SMS per day", e.g. an Entry level account with a capacity of 250 SMS per day can handle a maximum of 2,500 SMS per day.
- » "Intro" and "Corporate" level accounts are excluded.
- » HSL will aim to provide notification via email within one business day of an account exceeding capacity.

Virtual Mobile Numbers – MSISDN Allocation

Allocated MSISDNs are 2-way internationally routable. Charges are monthly. For costs relating to any quantity not listed below, please contact HSL Sales.

Virtual Mobile Numbers		
Block Quantity	Charge per month	Additional (each)
1	£29.00	£22.00
5	£117.00	£14.00
10	£187.00	£4.00
50	£347.00	£1.50
100	£422.00	£0.50
250	£497.00	£0.14
500	£532.00	£0.11
1000	£587.00	POA

Example: Block of three (3) Virtual Mobile Numbers = £29 + 2 x £22 = £73 per month

Virtual SIM Hosting

Virtual SIM Hosting allows customers to supply a SIM of choice from over 200 supported mobile networks worldwide. Charges are monthly. For costs relating to any quantity not listed below, please contact HSL Sales.

Virtual SIM Hosting Charge (per SIM) – Set-up	
Set-up (once only)	£50.00*

* Discounts are available for multiple SIMs being set-up at the same time. Please contact HSL Sales for further details.

Virtual SIM Hosting		
Total Quantity of SIMs (Numbers)	Charge per month	Additional SIM (each)
1	£29.00	£22.00
5	£117.00	£14.00
10	£187.00	£4.00
50	£347.00	£1.50
100	£422.00	£0.50
250	£497.00	£0.14
500	£532.00	£0.11
1000	£587.00	POA

SIM Hosting

HSL can host a customer supplied SIM card for receiving incoming SMS to the mobile number that belongs to the SIM card.

Set-up (once only) inc. year 1 rental	£300 each
Annual Rental (year 2+)	£250 each

SIM hosting is charged annually and costs are in addition to the Advanced Services account charges.

Alphanumeric Source Addresses

Allows messages to be sent to mobiles using a specific alphanumeric source address as the origin of the message, (e.g. "MyCorpSite"). Source addresses are limited to eleven (11) characters from the GSM alphabet.

Set-up (one-off charge)	£150
Annual Rental	£50 (from year one)

WAP Push

HSL operates a WAP Push Proxy Gateway (PPG) which can be used to send bookmarks, MMS notifications and notifications for mobiles to retrieve specific content.

Set-up (one-off charge)	Nil
Monthly Subscription	£75

Note: Above charges are in **addition** to Advanced Services account charges.

HSL AlertBroadcast Service

The HSL AlertBroadcast solution provides clients with a two-way alert system between a controller and team members.

Set-up (one-off charge)	Nil
Monthly Subscription	£25

Please Note -

- » Above charges are **in addition** to Advanced Services account charges. An Advanced Services account is required to use the above service.

Direct Inbound SMSC

Set-up (one-off charge)	Nil
Monthly Subscription	£175
Mobile Access	£0.45 per mobile per year
Message charge per inbound SMS	£0.01

Note: Mobile Access - MSISDNs from which SMSC will accept message submission (£0.0375 per mobile per month)

Other

Configuration changes at customer's request £45.00 per hour

Consultancy £65.00 per hour

Support level upgrades:

8x5 upgrade to 12x5	£60.00 per month
12x5 upgrade to 24x5	£100.00 per month
24x5 upgrade to 24x7	£130.00 per month

Current **SMS message pricing** is available online at <http://www.hs1sms.com/coverage-and-pricing/>.

All prices are subject to UK VAT where applicable and are correct as of 1st July 2010.

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